

HercepTest™ and HER2 IQFISH pharmDx™ are now FDA-approved for PERJETA® and KADCYLA®

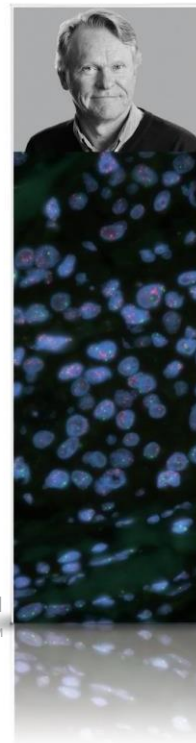
Providing Certainty

Genentech's inclusion of HercepTest™ in clinical trials to obtain FDA approval of PERJETA® (pertuzumab) and KADCYLA® (ado-trastuzumab emtansine) means that HercepTest™ and HER2 IQFISH pharmDx™ are now FDA-approved for the assessment of:

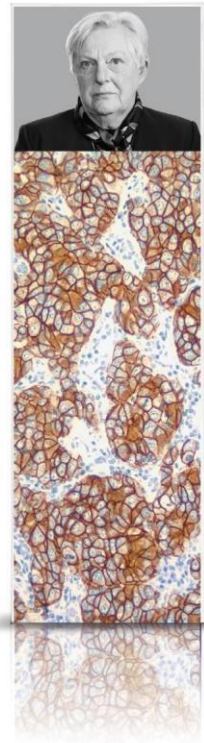
- ④ Breast cancer patients for whom PERJETA® or KADCYLA® treatment is being considered*
- ④ Breast and gastric cancer patients for whom Herceptin® (trastuzumab) treatment is being considered*

HercepTest™ and HER2 IQFISH pharmDx™ are the only tests approved for all three drug indications.

You can trust the products that are trusted by leading pharma companies.



HER2 IQFISH
pharmDx™



HercepTest™

* See Herceptin®, PERJETA® and KADCYLA® package inserts for more details.

Lasting Partnership

For more than 14 years, we have been partnering with pharmaceutical companies in developing clinically relevant companion diagnostics. In fact, Dako's HercepTest™ was the first-ever companion diagnostic assay within oncology, and it is still the market leader today. As a partner to more top tier pharma companies than any other company in the development of companion diagnostics, we are extremely proud of our long-term partnerships with companies such as Eli Lilly, Bristol Myers Squibb and Genentech, a member of the Roche Group.

Partners in Companion Diagnostics

Feb 2013	Pfizer
Jan 2013	Eli Lilly and Company
May 2012	Genentech
Jan 2012	Amgen
Nov 2011	Bristol-Myers Squibb
Nov 2010	Quintiles
Jan 2010	AstraZeneca
Aug 2009	Genentech
Jan 2009	OSI Pharmaceuticals, Inc
Nov 2008	Genentech
Jun 2008	Bristol-Myers Squibb
Aug 2007	Genentech, OSI Pharmaceuticals Inc, Roche
Mar 2004	Human Genome Sciences
Jul 2000	ImClone Systems Inc, Bristol-Myers Squibb, Merck Serono
Feb 1998	Genentech

For more information, visit www.dako.com

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